

The Art
of
Michael
Photography

**Senior
Price &
Info
Guide**

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Effective
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Senior Portraits
Created By
Michael Photography

First, let us say "Thank You" for considering *Michael Photography* for your senior portraits. We know that each senior receives several mailers from photography studios, and we are honored that you have taken the time to check us out. We do things a bit different than most other studios. That's in your favor!

We have no desire to be the largest senior portrait studio in the area, - just the best! Seniors are one of our specialties! Our images have won awards at the Senior Photographers International photography convention. However, as nice as it is to win awards, the real judges that we strive to please are our clients. You get Choices, Variety, Quality, Style and Value. We photograph only one senior at a time, enabling us to give each client variety and personal attention that can not be obtained in a high volume studio. During your consultation, we will find out what style of images you like. Our goal is to create natural and unique images of you at an affordable price, and for you to have a great experience in doing so. We have found that the more relaxed you are and enjoying the experience, the more natural your images will look. This is a once in a lifetime event, and we are excited to have this opportunity to work with you. You have waited for 12 long years, and you finally get to go where YOU want to go to have your pictures taken! Also, please note that as you look through this pamphlet, there are NO session fees to pay!

My session date is _____ @ _____.

My Viewing appointment is _____ @ _____.

All Images created by Michael Photography are copyrighted and protected by Federal Copyright Law 17USC Sec. 102. **We do not allow other businesses to use our images on items that we can provide.**

The Process

We want everything to be a smooth and enjoyable process for you and your parents. Over the years, we have found that the following steps help ensure all goes well from beginning to end.

The Consultation

Before we actually schedule your session, we think it is important to have an opportunity to get to know you a little bit and for you to get to know us. We start with the consultation. Clothing is discussed, styles of images, backgrounds you might or might not like, locations, and generally figure out what type of sessions you want. **Michael Photography does not charge session fees.** These consultations usually last for about 30 minutes. Once a session type has been determined, we can schedule a time for your images to be taken. Some people who want both indoor and outdoor sessions choose to have them done on different days. Not a problem!

Your Session

Please be prompt! It is not necessary to arrive more than a few minutes early. Also remember, if you are late, it could shorten the time we have allowed for your session! Please have hair and make-up already done.

We will take a look at all your outfits, and help you select which ones will photograph the best. It is better to bring more than what we will use than not have enough. We like variety! After a few minutes of final planning, away we go! The time we will spend is dependant on your session selected. **When you arrive for your session, ½ of your minimum order amount is due.**

Your Presentation

Your images will generally be ready to view within a few days after we create them! We can schedule a time for you, your parents, and anyone else you want, to come and see your presentation and images! Since we use the latest, state of the art equipment, you will first see your images in a multi-media presentation set to music. After the show, we go back and view them one at a time, narrowing them down to your favorites. The images are viewed on a 55" High Definition monitor, and we are able to crop, zoom in close to check expression, see what the image might look like in black and white, etc. These presentations usually take 2 – 2 1/2 hrs, so don't expect to be rushed. If you are ready, you can place your order at this time. If your order is not placed within 2 weeks of the viewing, a storage fee may be added. We suggest that when you come in for the viewing appointment that you have some idea how many prints you are going to need and of what size.

Your Order

Everyone's needs are different. What quantity and sizes your neighbor ordered might be different than what you order. We work with you to figure out the best combination of images. We do not want you to end up with a bunch of images you don't need, nor do we want you to be short. Packages are offered as well as a-la-carte. Personal checks, Visa, MasterCard, money orders, and of course, cash is accepted.

The Delivery

Finished orders are usually ready within 1-2 weeks. We will call you when the order is complete and ready for pick-up. Any remaining balance is due at this time.

What to Wear

We have put together some tips that will help to make your images look their best. The outfits you wear have an impact on the backgrounds we will be using. These are recommendations, not requirements.

Solid colors photograph best. The backgrounds we use are selected to coordinate with your outfits. White and cream tend to make a person look heavier, while darker colors are more slimming. Avoid stripes and logos for most of your outfits. The goal in a portrait is to keep the person's face as the focal point. Clothing, props, and backgrounds should be secondary.

Long sleeves photograph best, especially for Traditional style images. Bare arms call attention to themselves and compete with the face. Avoid sleeveless tops for formal images also.

If you wear GLASSES, stop at your optometrist and borrow an empty set of frames! This will prevent glare and distortion caused from the lenses and you from having to pay for expensive artwork removing the imperfections from your images.

Have your hair the way you want it when you arrive for your session! We check for strays before each shot, but we are not hair stylists. Do NOT try new hair styles or get a haircut just before your photographs are done!

Wear your makeup as you normally would. However, **AVOID GLITTER and FROSTS**, as it will make your skin appear oily and have white specks from the light reflecting. Use makeup to cover any blemishes you may have, and using powder is highly recommended. Lip gloss is fine as long as it is not glittery.

Bring belts, shoes, colored socks, jewelry, and any other accessories you might need.

Bring a VARIETY of outfits and colors. Some will photograph better inside, some better outside. Some should be more dressy or formal, and then we like some that are of the casual and “fun” type.

YEARBOOK prints. Solid colored, medium tone, long sleeved outfits are best. GUYS – IF you are not wearing a sport jacket, suit, or sweater, please select a solid color medium tone shirt with a tie.

Each school has different requirements. We will take a couple of different images that fit the required guidelines. Any image you select outside of the requirements provided by the school and is rejected by the school is not the studio's responsibility!

Yearbook images meeting the school's requirements will be e-mailed to the school. Your session/order should be completed in plenty of time for your image to be submitted to the school on time and to prevent you from having to pay rush charges.

Senior Sessions **NO SESSION FEES**

INDOOR Traditional Only **\$150** min. order

1/2 hr session
1 outfit is suggested.
8 – 10 images to select from.
Traditional style Head & Shoulder poses.

OUTDOOR Only **\$175** min. order

3/4 hr. session
2 outfits are suggested.
12 – 15+ images to select from.
Close-up & full length poses.

INDOOR Contemporary **\$350** min. order

2 hr. session
3 outfits suggested.
20 – 40+ images to select from
This indoor session combines full length, 3/4 length, and close-up poses using various props, backgrounds, and muslin drapes. Also included are some of the traditional poses for mom and dad. Bring your sports things, musical instruments, collections, or whatever to personalize your images even more.

INDOOR Trad. + OUTDOOR **\$325** min. order

1 1/2 hr. session
3 outfits suggested.
20 – 30+ images to select from.

INDOOR Cont. + OUTDOOR **\$400** min. order

3 hr. session
4 outfits are suggested.
40 – 50+ images to select from.
Variety of poses & backgrounds.

LOCATION **\$450** min. order

3 hr. session within 30 miles of studio.
3 outfits are suggested.
Close-ups, 3/4 length, and full length poses.
60 – 70+ images to select from.

IF you desire a location outside of the 30 mile radius,
no problem. Talk to us. We will work out the details!

The number of outfits listed are only a suggestion. NO CHARGE for additional outfits.



SENIOR SESSIONS (continued)

LOCATION + INDOOR Traditional

\$500 min. order

3½ hr. session. Location within 30 mi. of studio.

4 outfits are suggested.

50 – 70+ images to select from.

Indoor Close-ups, Location images will be close-ups,
¾ length, and full length poses.

Split your session into 2 different days if you wish.

LOCATION + INDOOR Contemporary

\$600 min. order

5 hr. session. Location within 30 mi. of studio.

7 outfits are suggested.

70-100+ images to select from.

Have the best of everything, with a ton of variety.

Split your session into 2 different days if you wish.

Ann Arbor or Dow Gardens

\$650 min. order

3 - 3 1/2 hr session at the location. We will cover a large area!

4 outfits suggested.

70-100 + images to select from.

3 SEASONS Outdoor

\$400 min. order

Outdoor images taken in Summer, Fall, and Winter.

6 outfits suggested.

40-60+ images to select from.



Multi-Pose Lustre Packages

Collegiate **\$685.00 Package**

1 20x24
 3 8x10
 6 5x7
 184 wallets (46 ea. of 4 poses)
 4 pose package.
 Retouching included.

Graduate **\$600.00 Package**

1 16x20
 3 8x10
 6 5x7
 138 wallets (46 ea. of 3 poses)
 3 pose package.
 Retouching included.

Junior **\$460.00 Package**

1 16x20
 2 8x10
 4 5x7
 92 wallets (46 ea. of 2 poses)
 2 pose package.
 Retouching included.

Sophomore **\$350.00 Package**

1 11x14
 2 8x10
 3 5x7
 92 wallets (46 ea. of 2 poses)
 2 pose package
 Retouching included.

Freshman **\$160.00 Package**

1 8x10
 2 5x7
 44 wallets (22 ea. of 2 poses)
 2 pose package.
 Retouching included.

**Make your own package:
 Standard retouching is included!**

NO CHARGE to change poses!

8x10 and larger *include* mounting & protective spray.
 5x7 and smaller are placed in photo folders.
 Other sizes are available.

Ala Carte Print Prices

| | <u>Lustre</u> | <u>Metallic</u> | <u>Canvas</u> |
|------------|---------------|-----------------|---------------|
| 24x30..... | \$250..... | \$300..... | \$430 |
| 20x30..... | \$225..... | \$250..... | \$400 |
| 20x24..... | \$200..... | \$240..... | \$320 |
| 16x20..... | \$170..... | \$200..... | \$245 |
| 12x18..... | \$135..... | \$160..... | \$220 |
| 11x14..... | \$ 85..... | \$110..... | \$180 |
| 8x12..... | \$ 60..... | \$ 65 | |
| 8x10..... | \$ 40..... | \$ 45 | |
| 5x7..... | \$ 25..... | \$ 30 | |
| 4x6 | \$ 14 | \$ 16 | |

Yearbook Photo e-mailed to the school....*No charge if ordered at least 7 days before school deadline.*

Rush charge...\$ 10

Wallets (All the same pose)

| | <u>Lustre</u> | <u>Metallic</u> |
|----------|---------------|-----------------|
| 7..... | \$ 20..... | \$ 25 |
| 14..... | \$ 30..... | \$ 38 |
| 22..... | \$ 38..... | \$ 48 |
| 46..... | \$ 60..... | \$ 75 |
| 94..... | \$105..... | \$135 |
| 142..... | \$150..... | \$180 |

Name imprinting is FREE.

Digital Files w / license\$ 50 ea.

Flash Drive.....\$ 10

Ask for more details about digital files.

INTERESTS ILLUSTRATED

We utilize your interest to create a uniquely designed image.

Due to the time involved to produce these images, a Creation Fee of \$15 is added for *these images* unless an 8x10 or larger print is ordered.



Color Options for Images

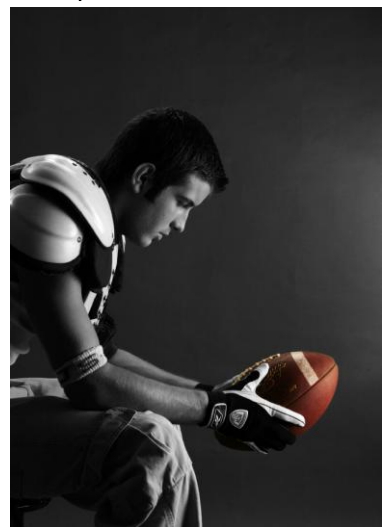


Black & White
No extra charge.



Sepia Tone
No extra charge.

Spot Color - \$ 5 addl.



Presentation Folios & Albums

These are retouched, cropped, & color corrected images, NOT “proofs”.
You select the images you want in your folios, books, or albums.



Folio 4.....\$ 70
Folio 6.....\$ 100



Folio 8.....\$ 125



Album 20....\$ 300



Folio 12.....\$ 190



Art Strips

Select some of your images and we can produce a personalized art strip. These come with a black metal frame.

- 5x10 (3 images)\$ 70
- 5x14 (4 images)\$ 110
- 5x20 (6 images)\$ 140
- 5x30 (9 images)\$ 200



Soft Cover Books

- Up to 40 image 6x6”\$ 150
- 8x8”\$ 185
- 41 to 50 image 6x6”\$ 185
- 8x8”\$ 235

Additional copies are 15% off.

Art Panels

Framed panels with 9 selected images.

- 10x10 (9 images).....\$ 130
- 16x16 (9 images).....\$ 185
- 20x20 (9 images).....\$ 210

Photo Announcement Cards

Our Press cards are *custom designed for each client*. Your card can be *different from others* or designed to your wishes.

Select *ONE or MORE* of your images to include with your Graduation or Open House announcement! These are printed on *BOTH sides*, or just one. It's your choice!

Color or B&W images and text. You can have the wording just as you would like it to be. These cards are available in different sizes. Envelopes are included.



Design Fee..... \$10

4x5, 4x6 std / Gloss coated

5x5, 5x7 std / Gloss coated

| | | | |
|---------------------|---------------------|---------------------|--------------------|
| 50.....\$ 65 / 73 | 75.....\$ 95 / 110 | 50.....\$ 68 / 82 | 75....\$102 / 124 |
| 100.....\$125 / 146 | 125.....\$150 / 183 | 100.....\$135 / 165 | 125....\$168 / 206 |
| 150.....\$175 / 219 | 175.....\$200 / 255 | 150.....\$202 / 248 | 175....\$236 / 288 |

Slim-Line cards are 4x8 in size, and are printed on actual photographic paper. These can only be printed on one side, and have a single image in Color or B&W. Choose a vertical or horizontal layout. Wording is just as you would like it. Envelopes are included.



| | |
|------------------|------------------|
| 50.....\$ 55.00 | 75.....\$ 80.00 |
| 100.....\$100.00 | 125.....\$120.00 |
| 150.....\$140.00 | 175.....\$160.00 |

Specialty products that are available include Wall clings, Metal prints, Calendars, Puzzles, Gallery wraps, Playing cards, Books, Albums, and much more.....

Show of your Preview Presentation.

The number of images in the show depends on the session, and are only available AFTER the minimum order amount has been met. These images are previews, and are NOT retouched. Edited shows with all non-favorites removed are also available for an additional \$ 10. Add music from YOUR collections at no charge.
Available on Flash Drive or DVD.



Traditional\$ 40
Traditional / Outdoor Combo\$ 60
Traditional / Location Combo\$ 100
Contemporary\$ 60
Contemporary / Outdoor Combo\$ 80
Contemporary / Location Combo\$ 120
Outdoor\$ 40
Location\$ 100
Engagement\$ 50 with \$ 150 min. print order

OR

Purchase the show at

50% off if your order exceeds \$ 800
75% off if your order exceeds \$ 1000

OR

Get it FREE if your order exceeds \$ 1200